



**Healthy People Healthy Oneida County
Northwood's Tobacco-Free Coalition**

Date: June 7, 2010

Recorder: Kyla Waksmonski/Niki Kostrova

Members Present: Bill Vancos, Dr. Bill Wright, Jackie Cody, Joan Schutts, Tom Mathea, Niki Kostrova, Kyla Waksmonski, & Anna Beck

Agenda Topic	Discussion	Decision / People willing to follow up
Welcome & Introduce New Members	Introduced Assistant Tobacco Coordinator, Kyla Waksmonski, and OCHD Student Intern, Anna Beck	
Review of May Minutes	Reviewed the minutes from the May 2010 meeting.	Bill Vancos made a motion to approve the May minutes; Jackie Cody seconded. ALL approved.
Treasury Report	Reviewed Treasury Report. Members discussed changing the name on the account versus closing the account and opening a new one. The leftover TFOCC funds will be added to the NTFC account and will be accounted for as "rollover TFOCC Funds." Joan, Jackie and Niki will meet this week to discuss the best way to process the treasury report, either using a spreadsheet or QuickBooks.	Joan Schutts and Jackie Cody will talk to Ripco to determine the action to take for our new MJC account. Niki will set up meeting for this week. Jackie Cody made a motion to approve the Treasury Report; Bill Vancos seconded. ALL approved.
Multi-Jurisdictional Coalition Update	<p>Kyla Waksmonski was introduced as the new Assistant Tobacco Coordinator and Anna Beck was introduced as the summer intern for OCHD who will be working with the WI Wins program.</p> <p>Niki discussed updating the TFOCC website to be the new NTFC website and linking this website to other helpful websites like tobwis.org and wibettersmokefree.com. Tom Mathea said that he could update the website. Tom, Niki, and Kyla will meet this week to discuss the changes.</p> <p>Niki discussed starting a Coalition Development Action Team within our coalition. This group would work on gaining members in all six counties. Duties would include calling supporters and inviting them to be members, holding meet and greets, updating bylaws, developing a 5 year multi action plan, developing a welcome packet for new members that may include past accomplishments and work/goals for the future. This will be discussed in more detail at the next meeting.</p> <p>Niki and Kyla have bi-weekly teleconferences with the health departments in the MJC. Niki has a list of possible supporters and will share that with the action team. The question arose as to what the</p>	<p>Niki and Kyla are going to set up a meeting with Tom to go over the update of the website. Possible meeting date: Thursday, June 10.</p> <p>Jackie Cody will put together some ideas for the Coalition Development Team and will discuss them at the next meeting.</p>

Smoke-Free Air Implementation

focus will be for future members of the coalition. Niki explained that she believes the focus will eventually be to research and observe the new smokeless products that are being introduced and marketed towards kids. There is much work ahead as far as regulation and legislation for these products. Youth and community education will also be very important as these products emerge.

Niki has met with Vilas, Oneida, Price, and Lincoln county law enforcement to go over their plans for enforcement. Currently the City of Merrill and Lincoln County have both passed ordinances. The City of Rhinelander, Oneida County, and the City of Park Falls have ordinances that are in the process of being presented to their committees. The City of Tomahawk, Price County, Town of Three Lakes, Boulder Junction, and Vilas County are considering ordinances at this time. Niki discussed the importance of local ordinances to aid with the enforcement of the law. There have been many questions in regards to what is an enclosed indoor area is. With the amendment to the law, a substantial wall is now better defined. Adding windows to allow 25% outdoor air to every wall would not be possible because these windows would have to be open 24/7, 365 days a year and not have the ability to be closed. Niki, Kyla, and Erich Pitcher from Smoke-Free WI (by phone) met with Chief Steffes and Bill Bell on this and they are aware of the law and understand what is allowable. The “reasonable distance” verbiage has also been a question. This refers to the main entrance of an establishment and it is more than zero. Smoking patrons can smoke outside of a building, but must be at a reasonable distance from the main entrance so smoke is not allowed back in. Matches and ash trays cannot be provided inside of an establishment. If businesses have marketing on their matches or sell cigarettes inside and patrons ask for matches, the statute states that matches cannot be provided inside of the establishment. Adequate signage has also been a topic of discussion. We are recommending that signage is posted wherever customers and employees frequent; main entrances, bathrooms, break rooms, etc. Signage can be found on www.wibetterSmokefree.com Alcohol licenses cannot be revoked from businesses based on the number of complaints or violations of the Smoke-Free Air Law filed against them. Business packets were sent out last week from Madison to all alcohol and tobacco license holders. Niki and Kyla are sending out postcards to our MJC businesses this week letting them know we have resources for them also. Niki discussed that we have a July 5th Celebration Event. It can be held on or near July 5th. However, Niki and Kyla would like volunteers or coalition members to create a planning committee to

Niki will continue to update the coalition on the status of the local ordinances.

Niki and Kyla will finish business postcards and will respond to all requests and questions from area businesses regarding the law.

Tom Mathea, Niki, and Kyla will begin work as the planning committee and focus on the celebration event.

	<p>work on this event. It would be held at a local establishment and some ideas would be to have door prizes, food, speakers, etc... Members discussed getting the opinion of a local establishment owner to see if they thought it would successful. Bringing this to the Tavern League meeting would also be a way to include the businesses in the celebration. Businesses could create coupons or incentives to give to attendees to help bring new customers to their business.</p>	
<p>Air Quality Checks</p>	<p>Air Quality studies were done in Lincoln, Vilas, and Oneida counties by Niki and several volunteers. There were a total of 15 establishments visited. There will be a second round of studies in August/September after the Smoke-Free Air Law. Niki said that final data reports will be sent out after the second round of studies.</p>	<p>Niki will update the coalition on the results of the air quality studies.</p>
<p>FACT Update</p>	<p>The JWMS FACT group completed an elementary school tour to Pelican, Crescent, and Sugar Camp schools. Teachers were very complimentary. The students shared information on the new law and new tobacco products.</p> <p>The JWMS FACT group and Northland Pines High School FACT group are having legislative meetings with Senator Holperin (confirmed) and Representative Meyer to discuss the smoke-free air law and to show them all the work they have done this year. The meeting with Senator Holperin will be Friday, June 11 at 11:00 AM. The FACT group will also be doing a 4th of July float. This would be a great opportunity to advertise for the celebration event if we are going to have one.</p>	<p>Niki will continue to update the coalition on FACT activities.</p>
<p>Tobacco Treatment Initiatives</p>	<p>No new information. Niki discussed getting Ministry staff to attend First Breath training with Kathy Muntner.</p>	<p>Niki and Dr. Wright will continue to update the coalition on tobacco treatment initiatives.</p>
<p>Marshfield Clinic Learning Event</p>	<p>Niki and Kyla attended the final Marshfield Clinic Learning Event in May. The focus was implementation of your coalition and identifying a goal, problem, and strategies to overcome barriers for your given problem. The Logic Model that described this was handed out. We should receive the \$500 incentive soon for attending.</p>	<p>Niki will update the coalition when the Logic Model is approved. The coalition will work to accomplish the strategies listed in the logic model.</p>
<p>Meeting adjourned at 7:15 pm</p>	<p>Next meeting is Monday, July 12 at 5:30 PM.</p>	