



NORTHWOOD'S TOBACCO-FREE COALITION

Date: November 1, 2010

Recorder: Kyla Waksmonski

Members Present: Tom Mathea, Bill Vancos, Jackie Cody, Niki Kostrova, Kyla Waksmonski, Dr. Wright, & Karen Knudson

Agenda Topic	Discussion	Decision / People willing to follow up
Welcome & Introduce New Members	Tom Mathea called the meeting to order.	
Review of June Minutes	Reviewed the minutes from the October 2010 meeting.	Jackie Cody made a motion to approve the October minutes; Bill Vancos seconded. ALL approved.
Treasury Report	Joan Schutts stated that there has only been one transaction since the previous meeting. The balance of the funds is \$3334.38.	Bill Vancos made a motion to approve the Treasury Report; Dr. Wright seconded. ALL approved.
FACT Update	Niki Kostrova stated that the FACT group had just completed Red Ribbon Week activities. Some of the activities included Wear Red Day, Smack the Wall, Buzz Goggles, and a Halloween dance. The dance was a fundraiser for the FACT group's field trip at the end of the year.	
Legislative Meetings & Forums	Niki announced that she and Kyla have met with six candidates so far. They include Dan Meyer, Merlin Van Buren, Wil Losch, Jay Schmelling, Frank Rutherford, and Pam Galloway. They are going to continue meeting the elected candidates after the election. Niki also announced that the Community Forum for the 35 th Assembly District Candidates was a success. Both Tom Tiffany and Jay Schmelling participated in the forum. The forum was sponsored by Northwood's Tobacco-Free Coalition, Oneida County AODA Coalition, and Lincoln County Drug-Free Coalition. Approximately 40 people attended.	

Strategic Recruitment Plan (SRP)

The coalition members reviewed the priority area, the category, the focus location, and focus group for the SRP process. It was determined that the priority area would remain Program Sustainability with a focus on the category of Product Taxation. The Focus Location was determined to be Oneida County with the Focus Group being the 34th Assembly District Representative, 12th Senate District Representative, Steve Kagen (Reid Ribble), and Julie Lassa (Sean Duffy). The members continued brainstorming public, personal, grasstop, and financial influencers who have an impact on the selected Focus Group. The group then put the information into a Power Map which was then converted to a Recruitment Plan where it was determined who would recruit those selected, by when, and how.

Meeting adjourned at 7:05 pm

Next Meeting is December 6 at 5:30 PM