



# NORTHWOOD'S TOBACCO-FREE COALITION

Date: March 7, 2011

Recorder: Kyla Waksmonski

Members Present: Tom Mathea, Bill Vancos, Jackie Cody, Joan Schutts, Dr. Wright, Karen Knudson, Niki Kostrova and Kyla Waksmonski

Agenda Topic	Discussion	Decision / People willing to follow up
<b>Welcome</b>	Amended the Agenda to read "Review and Discuss Minutes of February 2011" instead of "January 2011."	Joan Schutts made a motion to approve the amended agenda, Bill Vancos seconded. ALL approved.
<b>Review of February Minutes</b>	Reviewed the minutes from the February 2011 meeting.	Bill Vancos made a motion to approve the January minutes; Karen Knudson seconded. ALL approved.
<b>Treasury Report</b>	No transactions since last meeting. The balance of the report is \$3270.74.	Bill Vancos made a motion to approve the Treasury Report; Karen Knudson seconded. ALL approved.
<b>Community Education Discussion</b>	Jackie Cody presented an idea to the coalition regarding doing presentations about our causes to local groups. Jackie suggested working solo or in pairs and going around to groups such as Kiwanis, Rotary, etc and presenting on topics such as other tobacco products, tax equity, product placement, etc. This would allow us create a level of curiosity and advocacy in the public and perhaps gain some new coalition members. Niki and Kyla can provide the resources for these presentations such as handouts, other tobacco product displays, surveys, etc.	Niki and Kyla will bring SRP list of organizations. More brainstorming and signing up for presentations will take place at the next meeting.
<b>OTP Education</b>	Niki Kostrova provided the group with Other Tobacco Product education. The members received a PowerPoint handout that discussed chewing/spit tobacco, Snus, dissolvable products, cigars/cigarillos, how tobacco companies are marketing to youth, and what people can do to advocate against these products. Joan Schutts added that the green seen on many of the products and in the marketing is the number one kid color; very attractive to youth. The group may want to use this handout for community education presentations. Tom Mathea added that CNBC had a documentary called "Tobacco Wars." It was very educational and discussed the	Niki and Kyla are going to work on getting Joan access to tobacco marketing examples.  Kyla will forward the PowerPoint to Dr. Wright.  Niki and Kyla will see if the "Tobacco Wars" documentary is archived and will send out a link if it is.

<p><b>Facebook</b></p>	<p>history, current conditions, and other facts of the tobacco industry.</p> <p>The Northwood’s Tobacco-Free Coalition now has a Facebook page. If you’re able to join Facebook, search for Northwood’s Tobacco-Free Coalition and hit “Like” to follow the group. News updates and other messages are posted on the site. The FACT dance pictures were recently posted.</p>	
<p><b>FACT Update</b></p>	<p>Niki Kostrova updated the coalition on the FACT groups. The RHS FACT group has up to four members and the JWMS FACT group has 25 members. The JWMS FACT group recently hosted a dance where several FACTivisms were completed. The group also took part in a FACT training hosted by one of the Wisconsin FACT gurus, Alex. The group learned all about this year’s “manipulicious” campaign as well as other tobacco products and how tobacco companies market to youth. This month the group will be doing FACTivisms that include cup in the fence, sidewalk stenciling, and a bank window display.</p>	
<p><b>Legislative Meetings</b></p>	<p><i>Meeting Schedule</i>  Kyla Waksmonski stated that there will be a meeting with Representative Tom Tiffany (Oneida and Lincoln Counties) on Friday, March 25 and with Representative Jeff Mursau (Florence and Forest Counties) on Monday, March 21.</p> <p><i>Joint Finance Committee</i>  Kyla Waksmonski stated that the Joint Finance Hearings are contingent on the Budget Repair Bill. There is speculation that the hearings will take place in early April and that there may be a meeting somewhere in the Northwoods. Niki stated that time limits for speakers will likely be imposed and that there could be very little notice give for the hearings- perhaps only 24-48 hours. She discussed encouraging youth to attend as well as five or six people to give testimonies. This year’s focus is quality not quantity. Niki also mentioned that letters to the editor are likely to be published at this point. Letters to the editor should focus on the program and program funding.</p>	<p>If you would like to attend these meetings, please talk to Niki and Kyla.</p> <p>Niki and Kyla will notify everyone when the meetings are announced.</p> <p>Kyla will send out template LTEs.</p>
<p><b>Coalition Self-Assessment</b></p>	<p>Kyla Waksmonski stated that the Coalition Self-Assessment will be closing March 11. She will bring the results to the next meeting.</p> <p>Kyla Waksmonski discussed the Teen Cessation class that was held</p>	<p>Please take the assessment if you have not already.</p>

<p><b>Smoking Cessation and Treatment</b></p>          <p><b>Other</b></p>          <p><b>Meeting adjourned at 6:55 pm</b></p>	<p>at Lakeland Union High School in February. There were no attendees. This month's class is at Rhinelander High School and will hopefully have better attendance.</p> <p>Dr. Wright now has the Connection to Care applications at his office. Dr. Wright asked if those with insurance were eligible. Niki Kostrova stated that Connection to Care does not have an insurance stipulation and that those with insurance can still apply for the program.</p> <p>Kyla provided the group with a brochure. Kyla stated that it would be nice to have a new brochure roll out in 2011. She asked the group to take the brochure home, look at it, and provide feedback at the next meeting.</p> <p>Bill Vancos asked Tom Mathea to check the links for the Smoke-Free Air Law on the NWTFC website. The links do not appear to be linking to the correct information.</p> <p>Niki asked Tom to check the county listings under the tabs of the website. One of the tabs only lists five counties instead of six.</p> <p><b>Next Meeting is April 4, 2011 at 5:30 PM</b></p>	
--	--	--