



# NORTHWOOD'S TOBACCO-FREE COALITION

Date: February 7, 2011

Recorder: Kyla Waksmonski

Members Present: Tom Mathea, Bill Vancos, Jackie Cody, Joan Schutts, Niki Kostrova and Kyla Waksmonski

Agenda Topic	Discussion	Decision / People willing to follow up
<p><b>Welcome</b></p> <p><b>Review of October Minutes</b></p>	<p>Reviewed the minutes from the January 2011 meeting.</p>	<p>Bill Vancos made a motion to approve the January minutes; Jackie Cody seconded. ALL approved.</p>
<p><b>Treasury Report</b></p>	<p>No transactions since last meeting. The balance of the report is \$3270.74.</p>	<p>Jackie Cody made a motion to approve the Treasury Report; Bill Vancos seconded. ALL approved.</p>
<p><b>FACT Update</b></p>	<p>Niki Kostrova updated the coalition on the FACT groups. A high school group at RHS is forming. As of right now there are three kids and they are looking at creating a group name (not FACT). They still have to go through the application process for becoming an actual school activity. The James Williams Middle School FACT group is now up to 25 members. They will be hosting a Valentines Dance on Friday, February 11 from 3:00-4:30. There will be concessions, a DJ, and other items for sale. Proceeds will help fund an end of year trip to Mount Olympus.</p>	
<p><b>Legislative Meetings</b></p>	<p><i>Meeting Schedule</i> Kyla Waksmonski stated that there will be meetings with Representatives Tom Tiffany (Oneida and Lincoln Counties) and Jeff Mursau (Florence and Forest Counties) in the future. These meetings will happen by the middle of March.</p> <p><i>Joint Finance Committee</i> The state has been holding bi-weekly teleconference calls. Kyla Waksmonski stated that these calls provide guidance to MJC's on legislative meetings, gathering stories and testimonials, assembling people and other information related to the hearings. Kyla discussed that the hearings will be taking place in late March and early April and also believe that there will be a hearing in or near Rhinelander. It</p>	<p>Kyla will let everyone know the days and times the meetings are scheduled for.</p> <p>Kyla and Niki will let everyone know when the Joint Finance Hearings are scheduled and where they will be held.</p>

is important that we start gathering stories surrounding tax equity and program funding.

*Training for Legislative Meetings*  
 Niki Kostrova handed out a training packet to the members. The packet included Advocacy Do's and Don'ts, a PowerPoint from the legislative forum, educational handouts for the legislators, a product taxation form, and talking points on the economic impact of the Smoke-Free Air Law. Niki went through the documents with the group and educated the group on sharing key facts with legislators. The documents included information on:

- The burden of tobacco in Wisconsin
- The drastic reduction of program funding
- The tobacco industry marketing to youth
- The economic impact of the SFA Law
- Other tobacco products and their tax *inequities* in relation to cigarettes

Kyla Waksmonski described the new Coalition Self-Assessment tool that has been created on Survey Monkey. It is a brief survey that consists of ranking statements along with a few open-ended questions. The survey will be sent out to the entire listserv by the end of February.

Kyla Waksmonski discussed the Teen Cessation class that is now being held in our area. On odd months, the class is held at RHS from 3:00-4:30 the second Monday through Wednesday of the month. On even months, the class is held at LUHS from 3:00-4:30 the second Monday through Wednesday of the month. The first class was held in January and there were 15 attendees. Participants are either referred to the class due to a citation they received or can personally choose to take the class. Kyla teaches the third day of the class which focuses on tobacco marketing, calling into the Quit Line, and playing the "Bacco" game of tobacco facts.

Kyla and Niki have also collaborated with Dr. Wright for the Connection to Care program. Dr. Wright now also has the paperwork for the Connection to Care program along with Kyla and Niki at the Health Department.

**Coalition Self-Assessment**

**Smoking Cessation and Treatment**

Niki and Kyla will bring the Tobacco Board to the next meeting.

Niki will research other states' funding and how close it is to the CDC prescription.

Niki will research how lost productivity is measured and how soon we see the return on healthcare costs.

Niki will update the coalition after receiving state guidance.

