



NORTHWOOD'S TOBACCO-FREE COALITION

Date: August 1, 2011

Recorder: Niki Kostrova

Members Present: Joan Schutts, Bill Vancos, Dr. Wright, Nancy Rublee, Tammi Boers, Jill Krueger, Karen Knudson, Teresa Barber and Niki Kostrova

Agenda Topic	Discussion	Decision / People willing to follow up
<p>Welcome</p>		
<p>Review of July Minutes</p>	<p>Reviewed the minutes of the July 2011 meeting.</p>	<p>Bill Wright made a motion to approve the July 2011 minutes; Joan Schutts seconded. ALL approved.</p>
<p>Treasury Report</p>	<p>Joan Schutts gave the Treasury Report. The group discussed the continuation of Speaker Fund. It was decided to leave it for now for future speakers or even to help fund the OTP presentations. The debit card has been working well. The current balance for all accounts is \$4,796.58.</p>	<p>Bill Wright made a motion to approve the Treasury Report; Karen Knudson seconded. ALL approved.</p>
<p>Community Education Update/Discussion</p>	<p>Niki stated that she and Kyla presented to the Forest County Health Dept Staff on July 19th and the Rhinelander Rotary group on July 25th. The presentations went very well and there were many questions and comments about the products and the marketing strategies to youth.</p> <p><i>Oneida, Forest, Florence, Lincoln, Price & Vilas Discussion/Updates</i> Niki went over handout on completed presentations and ideas for additional presentations.</p> <p>For Oneida County It was discussed that the OTP presentation would not be a good fit at a Back to School night, but would be better at a Family Night or Parent/Teacher Conferences later in the year. Bill Vancos mentioned that we should also consider the County Board or other committees.</p> <p>For Price County, a presentation at The Women's Health Alliance is possibly scheduled for Wed, Sept 14th and the Price County BOH is</p>	<p>Niki and Kyla will continue to conduct OTP presentations throughout the MJC area. They will also let county contacts know when presentations have been scheduled.</p> <p>County contacts can reach out to groups and pass on information to Niki and Kyla regarding availability and willingness to have a presentation at their respective meeting.</p>

<p>Native American Network Collaboration</p>	<p>on August 17th. Nancy Rublee will follow up with the Optimist's Club and speak to Michelle Edwards about the Health & Human Services Meeting on August 31st.</p> <p>For Vilas County, there is a possibility of a presentation at the Vilas Cty Youth Coalition 6th Grade Conference on Sept 21st.</p> <p>For Forest County, Jill Krueger will follow up with the Blackwell Job Corp and we will possibly be attending the 8th Grade Youth Conference in October.</p> <p>For Lincoln County, Tammi Boers already presented at the Lincoln County BOH and will get more information on the Parenting Task Force Group. Niki and Kyla will follow up with Amanda Kostman with the Optimists Club.</p> <p>Teresa Barber talked about the work the Native American Network is doing regarding smoke-free air. Many areas in Keshena, Lac du Flambeau, etc... are going smoke-free. The network is continuing to educate on the importance of casinos going smoke-free and has been surveying employees, patrons, and the community members to see what their opinions are about going smoke-free. It was discussed that the Northwoods Tobacco-Free Coalition is supportive of their work and will work on collaborating with the Network on future activities when necessary. The Network is also interested in collaborating with the NWTFC on future activities and/or meetings. The GLITC Meeting will be held on August 18th from 9:00 – 3:00 in Lac du Flambeau and all NWTFC members are invited to attend. Niki and Kyla will be attending this meeting.</p>	<p>Niki and Kyla will attend the GLITC Meeting on August 18th and will continue to work on collaborating with the Network.</p>
<p>Supporter Follow-Up</p>	<p>Niki discussed that they are receiving a lot of support from community members who are filling out the survey at the OTP presentations. Currently Niki and Kyla have been giving them a new member packet and also a personalized follow-up email welcoming them to the coalition. They are added to our email list where they are receiving updates, meeting announcements, and other tobacco news. Additional ideas on how to engage these supporters were discussed. Personally inviting new members to take part in activities may be a good way to get them actively involved in something. We currently are getting people that say they would like to get involved, but we are having difficulty engaging them to attend meetings or participate in activities.</p>	<p>Niki and Kyla will continue to follow-up with new supporters. They will also create a list of new supporters for the coalition to view at September meeting.</p>

TPCP Budget Update

Niki discussed that the state decided that the Tobacco Prevention and Control Program will receive a 22.5% cut. However, the Department of Health Services has the authority to distribute this cut the way they feel is best. DHS has oversight over many programs and currently still has not announced how they will distribute the cut to TPCP. This is concerning since many other program cuts have already been announced. DHS has been asking questions about the importance of the tobacco program and even raised the question about distributing all of the money to Cessation rather than Prevention. This would be devastating to the program as that would mean an elimination of the TPCP...no more coordinators, no FACT, no prevention. However, Health First Wisconsin has been working on educating DHS on the importance of a comprehensive tobacco program and why it is the best approach. It is also believed that the state would lose Federal money if they didn't have a comprehensive program. At this point we have to wait until DHS announces how they will distribute the cut. There may be action taken after the announcement depending on what they decide.

**WI WINS Compliance
Checks/New Product Watch**

Niki went over the results of the 2011 Wisconsin Wins Compliance Checks:

- Florence: 17 checks – 0 sales. (2010, 11.7% sales rate)
- Forest: 30 checks – 1 sale (3.3%) (2010, 7% sales rate)
- Lincoln: 44 checks – 0 sales. (2010, 0% sales rate)
- Oneida: 80 checks – 0 sales. (2010, 3.75% sales rate)
- Price: 34 checks – 5 sales (14.7%) (2010, 0% sales rate)
- Vilas: 67 checks – 2 sales (2.9%) (2010, 9% sales rate)

Overall, the checks went well and the numbers were great this year. Kyla is continuing to conduct media and public outreach regarding the checks. Niki also gave out a handout which outlines the sales rates for each county from 2005-2011.

Niki discussed that the 3rd Quarter New Product Watch is to observe the new Roll Your Own Machines that are popping up throughout the state. In our area, we have one in Merrill at Center City Citgo, one at Still Smoking in Crandon, and two at Stein's Liquor in Rhinelander. The demand was so high at Stein's Liquor that they recently added a 2nd machine. The machines allow customers to purchase a carton of cigarettes (200 cigarettes) for approximately \$29.99. The average

Niki will keep everyone updated on the announcement of the TPCP cut and will notify coalition members of any action that may need to be taken.

Kyla will continue WI Wins outreach activities and give an update at the September meeting.

Niki & Kyla will give future updates on the Roll Your Own Machines. If anyone sees one somewhere, please let Niki or Kyla know. The state is keeping a record of the locations of the machines throughout the state.

<p>Smoking Cessation and Treatment</p> <p>Other</p> <p>Meeting adjourned at 6:50 pm</p>	<p>cost for a traditional carton of cigarettes in \$60-\$70. The customer is assisted by a personal attendant. The attendant normally asks you what kind of cigarettes you smoke, and then determines which blend of tobacco is closest to your brand. They normally document your name, and write down which blend you use. The tobacco is advertised as chemical-free. They then scoop your tobacco out of large bins and pour it into a container for your use. You also receive a box of papers/tubes. They show you how to place the tubes in the machine and how to pour the tobacco in. You have to do this yourself because by law they cannot do it for you. Then the machine starts spitting out your rolled “smokes”. You have to collect them and fill your box. The process normally takes 8-10 minutes once you get on the machine, however due to high demand, there was on average, a 20 minutes wait to get on a machine. These machines are catching on quick and will be going up all over the state.</p> <p>Dr. Wright stated that it has recently been released that Chantix is linked to heart disease, and he will continue to give updates regarding additional news in the future. Niki discussed what cessation programs were offered in each county. Nancy stated that Price County refers people to Marshfield Clinic’s Smoking Cessation Program and that they also have the First Breath program for pregnant women smokers. Tammi Boers state that Lincoln County has no free courses, however refer people to Ministry, Aspirus, and the Quit Line. They also have First Breath.</p> <p>Niki passed around pictures from the 4th of July Float and the July 5th event.</p> <p>Next Meeting is September 12, 2011 at 5:30 PM</p>	
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